

A close-up, high-contrast portrait of a man with a thick, dark beard and a mohawk hairstyle. He is looking slightly to the left with a serious expression. The background is a soft, out-of-focus grey. The image is used as a background for the media kit.

MEDIA KIT · OCTOBER 2026

OLIVIER RICHTERS

THE DUTCH GIANT

Brands and partnerships

A close-up portrait of Olivier Richters, a man with a full brown beard and mustache, looking slightly to the left. He has short brown hair and is wearing a dark shirt. The background is dark.

OLIVIER RICHTERS

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Olivier Richters is a Dutch actor, bodybuilder and entrepreneur, known as The Dutch Giant. Born in Hilversum in 1989, he was 2.18 metres tall and about 80 kilos at nineteen. He built his frame to around 160 kilos, and in 2021 Guinness World Records named him the tallest professional bodybuilder.

After small roles on Dutch television he moved into international film with *The King's Man*, *Black Widow* and *The Electrical Life of Louis Wain*, followed by Hauke in *Indiana Jones and the Dial of Destiny* and Krom in *Borderlands*. In 2025 he joined the main cast of *Reacher* season three as Paulie, opposite Alan Ritchson. He plays Zangief in *Street Fighter* (Paramount and Legendary, 2026), directed by Kitao Sakurai.

In 2013 he co-founded Muscle Meat, a Dutch high-protein food company, with his brother Rein and sister-in-law Yvette.

2.18 M

HEIGHT, GUINNESS-MEASURED

13

FILM AND TV CREDITS

2013

FOUNDED MUSCLE MEAT

4.3M

followers across five platforms

179.4M
YOUTUBE VIEWS

288
YOUTUBE VIDEOS

FACEBOOK

1.7M

followers · TheDutchGiant

22 October 2026

INSTAGRAM

≈1.1M

followers · @thedutchgiant

18 October 2026

YOUTUBE

689K

subscribers · @TheDutchGiant

22 October 2026

TIKTOK

666K

followers · @thedutchgiant

22 October 2026

THREADS

132K

followers · @thedutchgiant

22 October 2026

03 · TRACK RECORD

COMMERCIALS

- Ziggo** · 2025 · Wifi Garantie

National TV and online campaign. He plays the gladiator whose arena fight freezes when the wifi drops. Creative by Ogilvy Amsterdam, produced by Holy Fools.
- Fairtrade Nederland** · 2020 · “Geef ’m van katoen”

Online awareness campaign for Fairtrade cotton. He plays the giant fashion industry in a boxing match against a cotton farmer. Idea by Dawn Amsterdam, directed by Tweedrie.
- RoadGuard** · 2018 · “Sta niet stil bij pech”

Two spots for the roadside-assistance service. He plays Røtgart, a giant Viking set on conquering Dutch roads.

BRAND COLLABORATIONS

- Xbox & Bethesda** 2025

DOOM: The Dark Ages launch content
- Life Fitness · Hammer Strength** 2024-25

Equipment partner for his gym build and video series
- MSI & Lucasfilm Games** 2024

Indiana Jones and the Great Circle, convention vlog
- PlayStation Benelux** 2022

Kratos at the God of War Ragnarök launch in Belgium
- Ubisoft** 2020

Assassin’s Creed Valhalla: “Biggest Viking Alive”
- XXL Nutrition · Erko Jun** 2017

Athlete at the FIBO fitness fair, Cologne

CHANNEL PARTNERS 2024-2026

Speediance · Surfshark · MyHeritage · Grammarly
· BetterHelp · MacroFactor · Ekris BMW Utrecht

THROUGH MUSCLE MEAT

Jumbo · Muscle Meat ready meals in Jumbo
supermarkets

01 Campaigns and commercials

On-camera talent for TV, online and outdoor.

02 Character activations

Becoming your character for a launch, as for Ubisoft, PlayStation and Xbox.

03 Content on his channels

Integrations on YouTube, Instagram, TikTok and Facebook.

04 Events and appearances

Premieres, launches, conventions and trade fairs.

05 Product partnerships

A founder who has built a food and supplement business since 2013.



PARTNERSHIP ENQUIRIES

OLIVIERRICHTERS.COM/BRANDS

FILM, TV AND COMMERCIAL BOOKINGS

Jayson Marshall · The Characters Talent Agency, Vancouver

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